May 2017

In May, VCU Massey Cancer Center was featured in over 67 media clips from a variety of national and local news outlets. Iain Morgan, Ph.D., and Brad Windle, Ph.D., were recognized by several outlets for their research on HPV-related cancers. Emma Fields, M.D., provided expert commentary on Massey’s first-ever use of an implantable radiation therapy device to treat pancreatic cancer; Mary Helen Hackney, M.D., was interviewed about genetic risks for breast cancer; and Seth Corey, M.D., M.P.H., discussed how zebrafish may lead to the development of novel therapies for pediatric cancer patients. Additionally, Massey received coverage for hosting a graduation ceremony and a prom dance for cancer patients.

Please continue reading for further May 2017 highlights.

CITED RESEARCH

OncLive: “Study Reclassifies HPV-Positive Head and Neck Cancer,” May 26, 2017

Iain Morgan, Ph.D., was interviewed about his research that redefines HPV-positive head and neck cancers.

Medical Xpress: “Study redefines HPV related head and neck cancers,” May 23, 2017

Brad Windle, Ph.D., was featured for his research that challenges the previous understanding of HPV-related cancers. News-Medical, Science Daily and two other news outlets provided additional coverage.

EXPERT COMMENTARY

WCVE 88.9 NPR: “VCU Massey Cancer Center First in the Nation with New Treatment for Pancreatic Cancer,” May 16, 2017

Richmond’s NPR affiliate reported on Massey’s first-in-the-world use of the CivaSheet to treat pancreatic cancer, and featured expert commentary from Emma Fields, M.D., about the benefits of the implantable radiation device. Richmond Magazine, Richmond Times-Dispatch and 23 other news outlets from around the country also provided coverage.
**WTVR CBS 6:** “4 family members, over 3 generations, diagnosed with breast cancer,” May 6, 2017

Mary Helen Hackney, M.D., was interviewed about breast cancer risk and family history.

**WRIC ABC 8:** “Tiny fish at VCU lab could hold pediatric cancer cure,” May 4, 2017

Seth Corey, M.D., M.P.H., was featured for his pediatric cancer research in which he manipulates the DNA structure of zebrafish.

**CENTER NEWS**

*Brunswick Times-Gazette:* “School Board supports healthy living project,” May 30, 2017

A newspaper mentioned Massey's partnership with the Brunswick Health Ambassadors.

**WTVR CBS 6:** “Pediatric Cancer Graduation,” May 25, 2017

Massey was highlighted in a news segment about a graduation ceremony for high school seniors undergoing cancer treatment.

**WTVR CBS 6:** “Rock Star Women Of Massey,” May 22, 2017

Richmond's CBS affiliate aired a news segment on a Massey panel discussion centered on women and cancer.

**WRIC ABC 8:** “Children's Hospital of Richmond at VCU host prom for kids with cancer,” May 21, 2017

Massey was featured in a news clip about a prom ceremony for hematology-oncology patients. Additional coverage was provided by Richmond Times-Dispatch.

**Danville Register & Bee:** “After health scare, restaurateur hopes to change lives with new market,” May 7, 2017

An article mentioned healthy eating programs offered by Massey's Cancer Research and Resource Center of Southern Virginia.

**The Progress-Index:** “News in brief: AARP Chapter 1399 meeting, Movie & Discussion at the James House, History Happy Hour,” May 7, 2017

An article promoted a seminar led by Alicia Zukas, M.D.
Danville Register & Bee: “Mark Your Calendar,” May 6, 2017

A community calendar included a program at **Massey’s Cancer Research and Resource Center of Southern Virginia** on 10 occasions.

WTVR CBS 6: “CBS6 Early Morning at 5:00 am,” May 5, 2017

A news segment covered a golf tournament to benefit **Massey**.

*Richmond Times-Dispatch:* “Napier ERA,” May 4, 2017

An article underlined a company said that raised over $30,000 for **pediatric cancer research at Massey**.

WRIC ABC 8:” 'Pedal through Petals' to benefit VCU Massey Cancer Center,” May 1, 2017

A **Massey benefit** was covered in a news segment. *Richmond Magazine, Richmond Times-Dispatch* and WTVR CBS 6 also provided coverage.

Richmond Athletics: “Spiders Hit the Road to Face #3 North Carolina Tuesday,” May 2017

**Massey** was mentioned in seven press releases about the University of Richmond baseball team.

*eVince Magazine* (p. 2, 12, 14): “May Calendar,”

A magazine promoted four programs hosted by **Massey’s Cancer Research and Resource Center of Southern Virginia**.