June 2017

VCU Massey Cancer was highlighted in at least 69 media clips throughout the month of June. Harry Bear, M.D., Ph.D., was interviewed for a study that analyzed how breast cancer diagnoses affected Medicaid enrollment and a study that tested hormonal therapy on breast cancer patients in the pre-operative setting; Swati Deb, Ph.D., was featured for her research which halted lung cancer growth; Emma Fields, M.D., elaborated on promising study findings treating pancreatic cancer patients with neoadjuvant therapy; and Zendra Zehner, Ph.D. was showcased for a study on potential biomarkers for prostate cancer. William Clark, M.D., provided expert commentary on stem cell transplantation at Massey; and Mary Helen Hackney, M.D., discussed the beneficial impacts of healthy eating for cancer risk reduction.

Please continue reading for further June 2017 highlights.

CITED RESEARCH

CBS News: “Medicaid cuts linked to delayed breast cancer diagnosis,” June 27, 2017

A news outlet featured research involving Harry Bear, M.D., Ph.D., examining breast cancer diagnoses and Medicaid enrollment. Huffington Post, Reuters and two other media outlets provided additional coverage.


Zendra Zehner, Ph.D., was highlighted for a study identifying biomarkers for prostate cancer. Extra coverage was provided by RNA-Seq Blog.

Science Daily: “Scientists may have found a new way to halt lung cancer growth,” June 14, 2017

Swati Deb, Ph.D., was featured for her study findings that could lead to more effective therapies for lung cancer. Medical Xpress, Science Newsline and four other outlets covered the research.


Emma Fields, M.D., was interviewed about her research on neoadjuvant therapy for pancreatic cancer.
WTVR CBS 6: “VCU breast cancer trial finds chemo alternative,” June 6, 2017

Harry Bear, M.D., Ph.D., was featured for leading a study testing hormone therapy as an alternative to chemotherapy for breast cancer patients.

EXPERT COMMENTARY

Danville Register & Bee: “After two stem cell transplants and several rounds of chemo, ‘now he’s just like a normal 2-year-old’,” June 24, 2017

William Clark, M.D., provided expert commentary on stem cell transplants.

WCVE NPR 88.9: “Massey Cancer Center and Tricycle Gardens Collaborate to Make People Well,” June 20, 2017

Mary Helen Hackney, M.D., was interviewed about healthy eating and reduced cancer risk.

CENTER NEWS

Danville Register & Bee: “Mark Your Calendar,” June 27, 2017

A community calendar promoted an event hosted by Massey’s Cancer Research and Resource Center of Southern Virginia.

Chatham Star-Tribune: “Task force thanks survey participants,” June 21, 2017

Massey’s Cancer Research and Resource Center of Southern Virginia was mentioned for participating in a colorectal cancer screening initiative. The Gazette-Virginian and The Martinsville Bulletin also provided coverage.


A press release on opioid addiction mentioned Massey.

WTVR CBS 6: “We need more face-to-face team play and less partisan sniping – or else,” June 16, 2017

A news segment recognized a Massey fundraiser.

Health Canal: “VCU researchers demonstrate safety and effectiveness of fecal transplantation on brain function,” June 15, 2017

Massey was mentioned in a press release about cirrhosis treatment.


Massey was included in a press release about antibiotic stewardship programs. Additional coverage was featured by 26 more outlets.
Daily News: “Virginia Mesothelioma Victims Center Now Urges a Shipyard Worker with Mesothelioma Because of Asbestos Exposure at Norfolk To Call About Top Lawyers to Help with Compensation,” June 12, 2017

An article referenced Massey as a premier center for mesothelioma treatment. News Dog and Oil & Gas Industry Today also provided coverage.

Brunswick Times-Gazette: “Healthy You: Join the Challenge,” June 7, 2017

A newspaper highlighted a health and wellness initiative organized by Massey’s Cancer Research and Resource Center of Southern Virginia in three separate issues.

Richmond Magazine: “Not Taken for Granted,” June 1, 2017

Massey was featured in an article about federal grant funding.

eVince Magazine (p. 2, 5, 12, 23): “The Voice of Promise,” June 2017

A monthly magazine promoted several Massey outreach programs.

Independent-Messenger: “Veterans Support Group,” June 2017

A newspaper promoted a support group at Massey’s Cancer Research and Resource Center of Southern Virginia on eight occasions. The Brunswick Times-Gazette also mentioned the support group.