September 2017

In September, VCU Massey Cancer Center was featured in more than 26 media clips from a variety of news outlets. Seth Corey, M.D., was featured for his pediatric leukemia research and Devanand Sarkar, Ph.D., received coverage for a study testing novel therapeutics for liver cancer. Alex Krist, M.D., provided expert commentary on new cervical cancer screening guidelines; Tamara Orr, Ph.D., detailed how chemotherapy psychologically affects cancer patients; and Elizabeth Miller, R.D., discussed the link between a healthy diet and cancer risk reduction. Additionally, Massey was featured for renewing its designation by the National Cancer Institute and for organizing a number of community outreach initiatives.

Please continue reading for further September 2017 highlights.

**CITED RESEARCH**

*Richmond Magazine*: “Faces in the Crowd,” September 21, 2017

Seth Corey, M.D., was recognized for his research using zebrafish to better understand the development of leukemia. *WRIC ABC 8* provided additional coverage.

*The Daily Star*: “A Bangladeshi researcher at the forefront of fight against liver cancer,” September 10, 2017

Devanand Sarkar, Ph.D., was featured for his research discovering potential new treatments for liver cancer.

**EXPERT COMMENTARY**

*WCVE NPR 88.9*: “New National Task Force Recommendations on Cervical Cancer Screenings,” September 19, 2017

Alex Krist, M.D., provided expert commentary on updated cervical cancer screening guidelines.

*Richmond Times-Dispatch*: “Looking at reality: As Carole Johnson’s chemotherapy continues, she copes with losing her hair,” September 17, 2017

Tamara Orr, Ph.D., discussed the psychological impact of hair loss during chemotherapy treatment.

*Our Health Richmond* (p. 12): “Q&A Health,” September 2017

Elizabeth Miller, R.D., answered questions about healthy diets and cancer prevention.
Our Health Richmond (p.31): “Cancer Ties Us Together with Hope,” September 2017

Tamara Orr, Ph.D., explained how many cancer patients deal with a diagnosis.

**CENTER NEWS**


Massey was mentioned in two articles about a program on health insurance and retirement options.

_Chatham Star-Tribune_: “At The County Seat,” September 27, 2017

A newspaper highlighted Massey’s Cancer Research and Resource Center of Southern Virginia for coordinating a colorectal cancer screening initiative.

_Brunswick Times-Gazette_: “Brunswick Farms to Families Pumpkin Sale,” September 27, 2017

Massey’s Cancer Research and Resource Center of Southern Virginia was featured for coordinating a community farming initiative.

_Danville Register & Bee_: “Groups to offer tips on eating healthier,” September 23, 2017

An article mentioned a healthy eating initiative organized in part by Massey’s Cancer Research and Resource Center of Southern Virginia.

_Herald-Progress_: “One festival, generations of history,” September 21, 2017

A newspaper promoted a community festival benefiting Massey.

_Brunswick Times-Gazette_: “Brunswick County Cancer Association formed,” September 20, 2017

Massey’s Cancer Research and Resource Center of Southern Virginia was mentioned for hosting a community meeting.

_Richmond Times-Dispatch_: “BEER: Massey on the River partners with craft beer community to fight cancer,” September 19, 2017

A newspaper highlighted Massey on the River in two separate issues. Beer Infinity and Hampton Roads Growler provided additional coverage.

_Augusta Free Press_: “Hyundai Hope On Wheels to award $250,000 research grant to Children’s Hospital of Richmond at VCU,” September 12, 2017

Seth Corey, M.D., was featured for being awarded a $250,000 research grant.

_Danville Register & Bee_: “Program to be presented on vaccines,” September 3, 2017

Massey received coverage for hosting a program on HPV vaccination. The Brunswick Times-Gazette, Pharmacy Choice and The Gazette-Virginian provided additional coverage.
Richmond Times-Dispatch: “Meet the 83rd Richmond Christmas Mother – Ann Parker Gottwald,” September 2, 2017

An article profiled a Massey Advisory Board member.


A newspaper featured a 5k race to benefit Massey.

Our Health Richmond (p.15): “At The Forefront,” September 2017

Massey was mentioned for renewing its NCI designation.