January 2015

In January, VCU Massey Cancer Center was featured in the news more than a dozen times. Highlighted was research by Lindsay Sabik, Ph.D., on Medicare and Medicaid expansion and cancer screening disparities, a study from Paul Fisher, M.Ph., Ph.D., that identified a new target for brain cancer therapies and the results of an international study co-led by Charles Geyer, M.D., that found Herceptin improves long-term survival of HER2-positive breast cancer patients. The Women & Wellness Forum Series received pre- and post-event coverage, and a mother and son team raising money for the Massey Challenge were interviewed by the local CBS affiliate.

Please continue reading for more January 2015 highlights.

CITED RESEARCH

**Pharmacy Choice**: “Recent findings from Virginia Commonwealth University has provided new information about Medicare and Medicaid (State Medicaid Expansion Decisions...,” January 23, 2015

A pharmaceutical blog published a brief article on a recent study completed by Massey researcher Lindsay Sabik, Ph.D., with support from Cathy Bradley, Ph.D.

**Medical Xpress**: “New target identified for potential brain cancer therapies,” January 13, 2015

Featured prominently by several medical and health publications was an article on findings from a study led by Massey researcher Paul B. Fisher, M.Ph., Ph.D., that could lead to new therapies for brain cancers. Additional coverage appeared in Newsmax Health and News-Medical.

**Oncology Nurse Advisor**: “Trastuzumab improves long-term survival of HER2-positive breast cancer patients,” January 13, 2015

Featured in a trade publication were results of an international study co-led by Charles Geyer, M.D., that found Herceptin improves long-term survival of HER2+ breast cancer patients.

CENTER NEWS

**InStore Mag**: “Richmond, VA Jewelers cooperate to help the community,” January 29, 2015

Massey was mentioned as the beneficiary of fundraisers coordinated by a Women and Wellness volunteer and local jeweler.


Published by a local newspaper was an announcement of a Massey-sponsored seminar in southern Virginia.

**Richmond Times-Dispatch**: “Meg Ryan headed back to Richmond,” January 18, 2015
Massey’s **Women and Wellness** keynote speaker Meg Ryan was the feature of an article in the *Richmond Times-Dispatch*.


Massey was mentioned as a donation beneficiary in an article about local charitable donations.

*WTVR 6 CBS*: “Annual event leads to advances in women’s cancer treatments,” January 9, 2015

WTVR 6 CBS featured Massey patient and volunteer Judy Turbeville in a story highlighting advances in women’s cancer research supported by the **Women & Wellness Forum Series**.

*South Hill Enterprise*: “Chamber program focuses on cancer care locally,” January 9, 2015

VCU Community Memorial Hospital cancer care was the focus of a recent South Hill Chamber of Commerce luncheon.

*WTVR 6 CBS*: “Monument Ave. 10K helps family turn tragedy into something positive,” January 8, 2015

WTVR 6 CBS also featured a mother and son team who are raising money for the **Massey Challenge**.