June 2016

VCU Massey Cancer Center was featured in more than 47 news publications from different media outlets in the month of June. Researcher Paul Dent, Ph.D., and researcher-physician Andrew Poklepovic, M.D., were highlighted repeatedly for their collaborative efforts in the success of a phase 1 clinical trial testing a novel combination therapy on triple-negative breast cancer patients. In addition, Massey’s Bone Marrow Transplant program and Seth Corey, M.D., were recognized for their efforts in pediatric cancer research and treatment; Massey’s cardio-oncology clinic pioneered by Michael Hess, M.D., received coverage from a local newspaper; and a broadcast news station reported on “Impressions of Courage,” a world record-breaking art project for cancer awareness sponsored by Massey.

Please continue reading for more June 2016 highlights.

CITED RESEARCH

WCVE NPR 88.9: “Researchers at Massey Cancer Center Report Surprisingly Positive Results in Combination Drug Therapy Clinical Trials,” June 28, 2016

Paul Dent, Ph.D., was interviewed by the local NPR affiliate about the success of his research, in collaboration with Andrew Poklepovic, M.D., testing a novel combination therapy on patients with advanced solid tumors. The phase 1 clinical trial also received coverage from Medical Xpress, Richmond Magazine, The Times and seven other media outlets.

CENTER NEWS

Chesterfield Observer: “Golf event supports brain tumor research and awareness,” June 29, 2016

A newspaper promoted a golf tournament to benefit Massey.


An article mentioned the ‘Throw Paint at Cancer’ support group for cancer patients and survivors co-sponsored by Massey’s Cancer Research and Resource Center of Southern Virginia.

Danville Register & Bee: “Calendar of Events,” June 28, 2016

In five separate issues, a community calendar included a discussion on cancer risk reduction presented by Massey’s Cancer Research and Resource Center of Southern Virginia.
**RVA News:** “Science Pub RVA comes to Scott’s Addition this Wednesday,” June 27, 2016

A media outlet promoted a public scientific discussion featuring Massey’s genetic counselor John Quillin, Ph.D. The *Richmond Times-Dispatch* also provided coverage.

**WTVR CBS 6:** “CBS6 Sunday Morning,” June 26, 2016

A tropical-themed *Massey fundraiser* was featured in two television news segments.

**Danville Register & Bee:** “Senior Citizens News,” June 26, 2016

A community calendar included a cancer survival and prevention seminar presented by *Massey’s Cancer Research and Resource Center of Southern Virginia*.

**Richmond Magazine:** “Be a Hero,” June 23, 2016

An article about a charity foundation recognized *Massey’s Bone Marrow Transplant program* as well as the leadership of Seth Corey, M.D., in pediatric cancer research efforts.

**Brunswick Times-Gazette:** “Help for Veterans offered at Cancer Center,” June 22, 2016

An article mentioned a veterans support group hosted by *Massey’s Cancer Research and Resource Center of Southern Virginia*. The support group was also featured in the *Independent-Messenger* on three occasions.

**WBTM 102.5 FM:** “Health Beat – Cancer Task Force,” June 20, 2016

A radio station referenced *Massey* in two segments underlining resources for cancer patients in the region. A similar segment was also featured on WAKG 103.3 FM.

**Richmond Times-Dispatch:** “Cardio-oncology,” June 19, 2016

An article highlighted *Massey’s cardio-oncology clinic* started by Michael Hess, M.D.

**Danville Register & Bee:** “Myths, facts on nutrition focus of July 12 program,” June 19, 2016

An article showcased a nutrition and wellness program organized by *Massey’s Cancer Research and Resource Center of Southern Virginia*. The *Chatham Star-Tribune* also reported on the seminar.

**Independent-Messenger:** “Ostomy Support Group,” June 19, 2016

A newspaper promoted an ostomy support group hosted by *Massey’s Cancer Research and Resource Center of Southern Virginia* on three occasions.

**Southside Sentinel:** “RE Strong Run donates $60,000 to VCU Massey Cancer Center for cancer research,” June 15, 2016
A newspaper showcased a **Massey fundraiser** that raised $60,000.

**WRIC ABC 8:** “New effort combines art with powerful cancer message,” June 9, 2016

A broadcast news station featured “Impressions of Courage,” a world record-breaking art project for cancer awareness sponsored by Massey.

**Richmond BizSense:** “Studio turns cameras toward Rocketts Landing,” June 9, 2016

An article reported on a partnership between **Massey** and a local production studio.

**Chesterfield Observer:** “Bon Air cancer survivor invents device to fight dry mouth,” June 8, 2016

A newspaper featured a former **Massey patient** who invented a device that fights common symptoms of chemotherapy.

**eVince Magazine** (p. 27): “Your Calendar,” June 7, 2016

A community calendar promoted a nutrition class and nature walk sponsored by **Massey**. **Showcase Magazine** also showcased the program.

**Richmond Times-Dispatch:** “Noah O’Neill and Emma Call named scholar-athletes of the year,” June 6, 2016

**Massey** was recognized in an article about accomplished student-athletes.

**Danville Register & Bee:** “Organizations partners [sic] for tobacco cessation focus on Dan River Region,” June 5, 2016

A newspaper re-published an article about a tobacco use reduction initiative funded by **Massey's Cancer Research and Resource Center of Southern Virginia**. The article was also printed in the **Chatham Star-Tribune**.

**The Kenbridge Victoria Dispatch:** “VCU Community Memorial Hospital fights against cancer,” June 2, 2016

An article mentioned **Massey's** partnership with the VCU Community Memorial Hospital in South Hill.