February 2016

VCU Massey Cancer Center was featured in at least 92 media clips throughout the month of February. Victor Yazbeck, M.D., was interviewed about a clinical study on patients with chronic lymphocytic leukemia. Michael Hess, M.D., described the services provided by Massey’s cardio-oncology clinic, and Khalid Matin, M.D., underlined some important cancer prevention resources offered by Massey. In addition, the media recognized Massey for partnering with the nation’s top cancer centers to call for greater HPV vaccinations, and multiple Massey fundraisers, including a David Bowie tribute concert and a basketball tournament between state politicians, were highlighted by a number of different publications.

Please continue reading for more February 2016 highlights.

CITED RESEARCH


Victor Yazbeck, M.D., was interviewed about promising investigational therapies for chronic lymphocytic leukemia.

EXPERT COMMENTARY


Michael Hess, M.D., was interviewed about Massey’s cardio-oncology clinic, the first of its kind in Virginia.


Khalid Matin, M.D., provided expert commentary on cancer prevention resources offered by Massey.

CENTER NEWS


A newspaper promoted a support group for ostomy patients at Massey’s Cancer Research and Resource Center of Southern Virginia. The support group was also promoted in the Independent-Messenger.

An article reported on the Massey Street of Hope.

Brunswick Times-Gazette: “Community Connections @ 221,” February 23, 2016

A community calendar advertised webinar sessions hosted by Massey’s Cancer Research and Resource Center of Southern Virginia on three separate occasions.

Danville Register & Bee: “Mark Your Calendar,” February 22, 2016

A community calendar mentioned a cancer support group with a guest speaker from Massey’s Cancer Research and Resource Center.

Richmond Times-Dispatch: “Government fixtures take to the hardwood in the Capitol Square Basketball Classic at VCU’s Siegel Center,” February 22, 2016

An article promoted a basketball tournament to benefit Massey. The event was also featured in another article in the Richmond Times-Dispatch and by WRIC ABC 8.


A newspaper reported on a Virginia budget proposal that included funding for Massey.

Danville Register & Bee: “Speaker to present on HPV vaccine,” February 14, 2016

A newspaper mentioned Massey’s Cancer Research and Resource Center in Southern Virginia in an article about a seminar led by a Massey researcher. The Buzz Magazine also featured the event in its February issue.


Massey was featured in an article about an award-winning Richmond jeweler.

SPORTStechy: “Virginia’s Top Two Youth Volunteers Selected In 21st Annual Nationals Awards Program,” February 9, 2016

An article underlined the efforts of a high school senior who raised more than $23,000 for Massey. The story was featured in 59 other news outlets.

WTVR CBS 6: “Mom decides to have double mastectomy even though she never had cancer,” February 9, 2016

Massey was mentioned in a news story about a mother at high risk for breast cancer who underwent a preventive double mastectomy. A Kansas City news station also reported on the story.
Chatham Star-Tribune: “Health specialist to present ‘Quitting Tobacco Use’ Feb. 9,” February 8, 2016

An article showcased an upcoming presentation about the safety of electronic cigarettes held at Massey’s Cancer Research and Resource Center of Southern Virginia. Various other media outlets promoted the event on six different occasions.


A newspaper promoted a Massey benefit concert. It was also featured in the Richmond Times-Dispatch.

Brunswick Times-Gazette: “VCU Massey Cancer Center joins nation’s cancer centers in urging the public for increased HPV vaccination for cancer prevention,” February 2, 2016

Massey was featured in an article about joining the country’s top cancer centers to call for an increase in HPV vaccination rates.

The Gazette-Virginian: “New veteran’s support group to meet,” February 2, 2016

An article highlighted a support group for veterans at Massey’s Cancer Research and Resource Center of Southern Virginia.

eVince Magazine (p. 16-17): “Calendar Clips,” February 2016

A community calendar included two presentations promoted by Massey’s Cancer Research and Resource Center of Southern Virginia.