November 2016

VCU Massey Cancer Center was featured in at least 27 media clips by a variety of news outlets in November. Douglas Arthur, M.D., was interviewed for leading a study on breast-preserving surgery and radiation therapy. Brian Kaplan, M.D., provided expert commentary on Massey’s new pancreatic cancer clinic; and Sarah Gordon, M.D., discussed tobacco-related cancer risks. Additionally, a Massey employee was recognized for receiving a leadership award, and the cancer center received coverage for hosting many support groups and educational seminars throughout the month.

Please continue reading for more November 2016 highlights.

CITED RESEARCH


Douglas Arthur, M.D., was interviewed about a phase II study of repeat breast-preserving surgery and 3D conformal partial breast re-irradiation for breast cancer recurrence. The research was also featured in MedPage Today.

EXPERT COMMENTARY

WRIC ABC 8: “New VCU clinic aims to reverse pancreatic cancer ‘death sentence’,” November 30, 2016

Surgical oncologist Brian Kaplan, M.D., was featured in a news segment showcasing Massey’s pancreatic cancer clinic at Stony Point.

WRIC ABC 8: “Great American Smokeout is Thursday,” November 16, 2016

Massey oncologist Sarah Gordon, M.D., provided expert commentary on the links between tobacco use and increased cancer risk.

CENTER NEWS


A community calendar included Massey support groups in eight publications.
WTVR CBS 6: “Registration open for Ukrop’s Monument Avenue 10k, presented by Kroger,” November 28, 2016

A Massey fundraiser was covered by Richmond’s CBS affiliate.


A newspaper article recognized Massey volunteers.

Henrico Citizen: “Saxon Shoes donates more than $6,000 to nonprofits,” November 24, 2016

An article reported on a Massey fundraiser.


Massey was mentioned in a news story about a group of women who knit hats and blankets for cancer patients.

Brunswick Times-Gazette: “Veterans Day – A time to honor, thank Veterans,” November 22, 2016

An article mentioned a veterans support group hosted by Massey’s Cancer Research and Resource Center of Southern Virginia. The Brunswick Times-Gazette also mentioned the support group.


A newspaper profiled longtime Massey volunteer and Advisory Board member Becky Massey.


A broadcast news station promoted a cancer resource organization benefit presented by Massey. It was also featured in the Chatham Star-Tribune.


An article reported on a cancer support program coordinated by Massey’s Cancer Research and Resource Center of Southern Virginia.

WRIC ABC 8: “Buskey Cider pouring samples at Richmond Cider Celebration,” November 12, 2016

A weeklong Massey benefit received coverage from Richmond’s ABC affiliate on two occasions. It was also covered by Richmond Magazine and Style Weekly.

Brunswick Times-Gazette: “Cole receives President’s Award of Excellence,” November 2, 2016

An article highlighted longtime Massey employee Polly Cole for receiving a leadership award from VCU.