July 2016

VCU Massey Cancer Center was featured in at least 57 media clips over the course of July. Paul Dent, Ph.D., and Andrew Poklepovic, M.D., were interviewed about the success of their research testing a novel combination therapy on advanced solid tumors; featured was the research of Mitchell Anscher, M.D., Ross Mikkelsen, Ph.D., Drew Moghanaki, M.D., M.P.H., Nitai Mukhopadhyay, Ph.D., and Arun Sanyal, M.B.B.S., M.D., which studied the efficacy of treating radiation-induced rectal injury with Lovastatin; and Paul Dent, Ph.D., was recognized for his research findings that suggested a form of brain cancer treatment might also be effective against viruses. Melanie Vaughan provided expert commentary about the health impacts of e-cigarettes; Jinxing Yu, M.D., explained VCU’s utilization of MRI targeted biopsies in detecting prostate cancer; and Laurence Dinardo, M.D., and Iain Morgan, Ph.D., discussed the link between oral sex and HPV-related cancers. Also in July, a broadcast news station covered “Impressions of Courage,” a world record-breaking art project for cancer awareness sponsored by Massey, and the image of a breast cancer cell taken at Massey was featured in an educational photography project by the National Cancer Institute.

Please continue reading for more July 2016 highlights.

CITED RESEARCH


Highlighted were Paul Dent, Ph.D., and Andrew Poklepovic, M.D., for their clinical research testing a novel combination therapy on patients with triple negative breast cancer. [WTVR CBS 6](https://www.wtvr.com/ Article) also covered the research.

*UroToday*: “A Phase II Study to Prevent Radiation-induced Rectal Injury With Lovastatin,” July 19, 2016

An article featured the research of Mitchell Anscher, M.D., Ross Mikkelsen, Ph.D., Drew Moghanaki, M.D., M.P.H., Nitai Mukhopadhyay, Ph.D., and Arun Sanyal, M.B.B.S., M.D., testing Lovastatin for the reduction of radiation-induced rectal injury.


Paul Dent, Ph.D., was interviewed for his research suggesting that a proven brain cancer treatment might also be effective for fighting viruses. The study was also covered by [The Daily Express](https://www.thedailyexpress.co.uk) and [The Times](https://www.thetimes.co.uk).*
EXPERT COMMENTARY

**WDBJ CBS 7:** “Vaping and tobacco use on the rise in Danville,” July 27, 2016

Melanie Vaughan, of Massey’s Cancer Research and Resource Center of Southern Virginia, was interviewed about the health effects of e-cigarettes. **WSET ABC 13** also featured coverage.

**News-Medical:** “VCU Health radiologist uses MRI technology to detect difficult prostate cancers,” July 25, 2016

Jinxing Yu, M.D., provided expert commentary on the VCU Health Department of Radiology’s use of targeted MRI biopsies to detect prostate cancers. This was also reported by DOTmed, Medical Xpress and three other media outlets.

**WTVR CBS 6:** “Increase in oral sex responsible for spike in neck and throat cancers,” July 7, 2016

Laurence Dinardo, M.D., and Iain Morgan, Ph.D., provided expert commentary on the correlation between increased oral sex and an uptick in HPV-related head and neck cancer diagnoses. Additional coverage was provided by Aussie Network News, International Business Times and two other news publications.

CENTER NEWS

**WTVR CBS 6:** “WEEKEND Events: Art on Wheels, National Dance day,” July 29, 2016

Richmond’s CBS affiliate covered “Impressions of Courage,” a world-record breaking art project for cancer awareness sponsored by Massey.

**Chesterfield Observer:** “World Series comes to town,” July 27, 2016

A community calendar promoted a craft show to benefit Massey.


A community calendar featured support groups hosted by Massey’s Cancer Research and Resource Center of Southern Virginia four times throughout the month of July.

**Brunswick Times-Gazette:** “VCU Health CMH to host free breast health workshops,” July 26, 2016

Massey was mentioned in an article about free breast health workshops hosted at VCU Health Community Memorial Hospital.

**Brunswick Times-Gazette:** “My Skin and the Sun: How to select a Sunscreen,” July 26, 2016

A newspaper recognized Massey in an advisory article about sunscreen selection.
**Brunswick Times-Gazette:** “Regional Veterans Summit was a success,” July 26, 2016

*Massey* was mentioned in an article about a health summit for veterans.

**Danville Register & Bee:** “Calendar of Events,” July 26, 2016

A community calendar included a public cancer risk reduction discussion presented by *Massey’s Cancer Research and Resource Center of Southern Virginia* in six separate publications.

**Danville Register & Bee:** “Doctor to speak on visits and care,” July 24, 2016

An article highlighted a cancer prevention and survivorship program presented by *Massey’s Cancer Research and Resource Center of Southern Virginia*. The program was promoted on 11 other occasions.

**Brunswick Times-Gazette:** “My Skin and the Sun Myths and Misconceptions,” July 19, 2016

*Massey* was included in an article about skin cancer prevention.

**Go Sport Times:** “Red hair linked to skin cancer mutations,” July 13, 2016

*Massey’s Cancer Research and Resource Center of Southern Virginia* was mentioned in an article linking red hair to skin cancer.

**Brunswick Times-Gazette:** “My Skin and the Sun: What is Skin Cancer?” July 12, 2016

An article about skin cancer awareness mentioned *Massey*.

**The Washington Post:** “Deadly and beautiful: The mesmerizing images of cancer research,” July 11, 2016

Breast cancer cell imaging performed by Charles Clevenger, M.D., Ph.D., was featured in an article about the National Cancer Institute’s ‘Close Up’ 2016 project. It was also covered by STAT.

**Chesterfield Observer:** “Blast Off!” July 6, 2016

A newspaper’s community calendar promoted the POPTAP Charity Golf Tournament to benefit *Massey*.

**Brunswick Times-Gazette:** “Cancer facts and resources,” July 6, 2016

An article showcased treatments and resources offered by *Massey’s Cancer Research and Resource Center of Southern Virginia.*
*Richmond Times-Dispatch:* “Notable gifts: Art show auction raises over $200,000 for Connor’s Heroes,” July 2, 2016

Massey was highlighted in an article about an art auction fundraiser for pediatric cancer research.

*Richmond Times-Dispatch:* “New VCU website seeks to match researchers with clinical trial participants,” July 1, 2016

A photograph of Massey was featured in an article about a new website to aid VCU clinical researchers.

*eVince Magazine* (p. 16-17): “Calendar Clips,” July 2016

A community calendar included two upcoming events presented by Massey’s Cancer Research and Resource Center of Southern Virginia.