April 2016

VCU Massey Cancer Center was featured in at least 44 news clips by a variety of media outlets in April. Drew Moghanaki, M.D., M.P.H., was recognized for leading a $25 million lung cancer clinical trial; Zheng Fu, Ph.D., was featured for a study of prostate cancer metastasis; and Anthony Faber, Ph.D., received coverage for preclinical testing of a combination therapy for neuroblastoma. Harry Bear, M.D., Ph.D., provided expert commentary on contralateral mastectomies. Additionally, Massey was highlighted for offering a multitude of public outreach programs and seminars throughout the month.

Please continue reading for more April 2016 highlights.

CITED RESEARCH


An article reported that Drew Moghanaki, M.D., M.P.H., is the lead researcher of a $25 million lung cancer clinical trial.

*Science Daily*: “Process that drives prostate cancer metastasis uncovered,” April 21, 2016

Featured was the research of Zheng Fu, Ph.D., that discovered a new genetic function that drives prostate cancer metastasis. The study was also covered by Medical Xpress, Science Newsline and six other media outlets.


Anthony Faber, Ph.D., was highlighted in an article for studying the effectiveness of a combination therapy for neuroblastoma.

EXPERT COMMENTARY

*WTVR CBS 6*: “Low risk cancer patients remove healthy breast despite limited benefits,” April 7, 2016

Harry Bear, M.D., Ph.D., provided expert commentary on contralateral prophylactic mastectomies.
**CENTER NEWS**

**WRIC ABC 8:** “Restaurants preparing for Richmond Brunch Weekend,” April 30, 2016

A news station promoted a **Massey fundraiser** held at participating Richmond restaurants.

**Chesterfield Observer:** “It’s puppy time,” April 27, 2016

A community calendar mentioned the **Run 4 Massey** 5k fundraiser.

**Brunswick Times-Gazette:** “Seminar on Lymphedema planned for April 28,” April 26, 2016

An article highlighted a seminar on lymphedema hosted at **Massey’s Cancer Research and Resource Center of Southern Virginia**.

**Danville Register & Bee:** “Mark Your Calendar,” April 23-26, 2016

A newspaper referenced **Massey’s Cancer Research and Resource Center of Southern Virginia** four times in a community calendar for hosting a peer group program. The *Chatham Star-Tribune* also promoted it.

**Brunswick Times-Gazette:** “Help for Veterans offered,” April 20, 2016

An article promoted a veterans support group hosted by **Massey’s Cancer Research and Resource Center of Southern Virginia**. The support group was also mentioned on two occasions by the *Independent-Messenger*.

**Health Canal:** “Does this tweet make me look fat? New study explores weight stigmatization on Twitter,” April 19, 2016

**Massey** was mentioned in a press release about a study conducted by VCU researchers.

**Richmond Times-Dispatch:** “Bryce Carson,” April 18, 2016

An article profiling a new employee underlined his volunteer work for **Massey**.

**Danville Register & Bee:** “Art class draws cancer patients, survivors and caregivers together,” April 18, 2016

**Massey** was featured in an article about an art therapy class for those affected by cancer. The *Chatham Star-Tribune* also published an article about the class.

**Richmond Free Press:** “Frantz, Traynor win Monument Ave. 10K,” April 15, 2016

A Richmond newspaper referenced **Massey** in an article about the Monument Avenue 10K. The race was also covered two times by *Richmond Times-Dispatch* and three times by WTVR CBS 6.
Danville Register & Bee: “Mark Your Calendar,” April 11-13, 2016

Massey’s Cancer Research and Resource Center of Southern Virginia was featured three times in a community calendar for hosting a free videoconference with a cancer researcher.

Courier-Record: “Cancer survivor defies bleak odds,” April 13, 2016

An article highlighted a former Massey patient who facilitates an ostomy support group at Massey’s Cancer Research and Resource Center of Southern Virginia.

Danville Register & Bee: “Senior News,” April 10; April 3, 2016

A newspaper twice mentioned the Keeping Well in Mind, Body & Spirit program presented by Massey’s Cancer Research and Resource Center of Southern Virginia.


A Hampton Roads television station featured the RE Strong Family Walk & Run to benefit Massey. It was also covered by the Daily Press.


An article detailing healthy choices to help prevent the risk of cancer referenced Massey’s Cancer Research and Resource Center of Southern Virginia.

Courier-Record: “Cancer help in SSVA,” April 6, 2016

A newspaper promoted free webinars offered by Massey’s Cancer Research and Resource Center of Southern Virginia.

eVince Magazine (p.16): “Calendar Clips,” April 2016

A community calendar mentioned two public seminars held at Massey’s Cancer Research and Resource Center of Southern Virginia.